

## CRITERION 5: STUDENT QUALITY AND PERFORMANCE (100)

**Table 5.1 - Student Intake**

Item	CAY 2024-25	CAYm1 2023-24	CAYm2 2022-23	CAYm3 2021-22	CAYm4 2020-21
<b>Approved Intake</b>	120	120	120	120	120
<b>Number of Students</b>	96	78	72	72	71

**Table 5.2 - Success Rate**

Year of Entry	Number of Students Admitted (N)	Number of Students who have Completed	
		I Year	II Year
CAY 2024-25	96		
CAYm1 2023-24	78	78	
CAYm2 (LYG) 2022-23	72	55	44
CAYm3 (LYGm1) 2021-22	72	44	63
CAYm4 (LYGm2) 2020-21	71	63	85

**CAY = Current Academic Year**

**CAY m1: Current Academic Year minus 1**

**CAY m2: Current Academic Year minus 2 = Last Year Graduate (LYG)**

**CAY m3: Current Academic Year minus 3 =Last Year Graduate minus 1 (LYG m1)**

**CAY m4: Current Academic Year minus 4 = Last Year Graduate minus 2 (LYG m2)**

### 5.1 Enrollment Ratio (Admissions) (20)

Enrollment Ratio = Number of students admitted/ sanctioned intake

Item (Students enrolled at the First Year Level on average basis during the last three years starting from current academic year)	Student Intake	Student Admitted	Percentage
2024-25	120	96	80
2023-24	120	78	65
2022-23	120	72	60

### 5.2 Success Rate (Students clearing in minimum time) (10)

S.I. = Number of students completed program in minimum duration/ Number of students admitted

Average SI = Mean of Success Index (SI) for past three batches

Success Rate = 10 x Average SI

Item	Last year of Graduate, LYG 2022-23	Last year of Graduate, minus 1 LYGm1 2021-22	Last year of Graduate, minus 2 LYGm2 2020-21
Number of students admitted (N)	72	71	86
Number of students who have graduated within stipulated period of a program	44	63	85
Success Index (SI)	0.61	0.89	0.99
Average SI	<b>0.83</b>		

### **5.3 Final Year Academic Performance (Percentage marks scored) (10)**

Academic Performance = Average API (Academic Performance Index)

API = (Mean of final year Grade Point Average of all successful Students on a 10 - point scale) or  
(Mean of the percentage of marks of all successful students in the final year /10) X (Number of successful students / number of students appeared in the examination).

Successful students are those who have passed in all final year courses.

<b>Academic Performance</b>	<b>CAY m1 2023-24</b>	<b>CAY m2 2022-23</b>	<b>CAY m3 2021-22</b>
Mean of Final Year Grade Point Average of Successful Students on a 10 - point scale (X)	6.9	6.8	6.73
Total no. of successful students (Y)	55	44	63
Total No. of Students appeared in the examination (Z)	55	44	63
API = X*(Y/Z)	6.9	6.8	6.73
Average API = (AP1+AP2+AP3)/3		6.81	

## 5.4 Placement, Higher Studies and Entrepreneurship (40)

### 5.4.1 Placement (30)

Assessment Points = 30 x average placement; N is the total no. of students admitted in the first year

Item	CAY m1 2023-24	CAY m2 2022-23	CAY m3 2021-22
Total Number of students admitted in the first year of the program (N)	72	72	71
No. of students placed in companies or Government Sector (X)	53	42	58
No. Of students pursing Ph. D/ Higher Studies (Y)	00	00	00
No. of students Entrepreneur (In the areas related to management discipline) (Z)	02	02	01
X + Y + (1.2* Z) =	50.4	44.4	59.2
Placement Index: $[(X + Y + (1.2*Z))/N]$	0.77	0.62	0.83
Average Placement = $(P1+P2+P3)/3$	<b>0.74</b>		
Assessment Points = 30 x Average Placement	<b>22.2</b>		

### 5.4.2 A Quality of Placement (10)

Item	CAY m1 2023-24	CAY m2 2022-23	CAY m3 2021-22
	Management Stream (M1)	Management Stream (M2)	Management Stream (M3)
<b>No. of Students Placed</b>	53	42	58
<b>Median Salary for Placement</b>	8.0 LPA	7.8 LPA	7.6 LPA
<b>Highest Salary</b>	11LPA	13 LPA	13 LPA

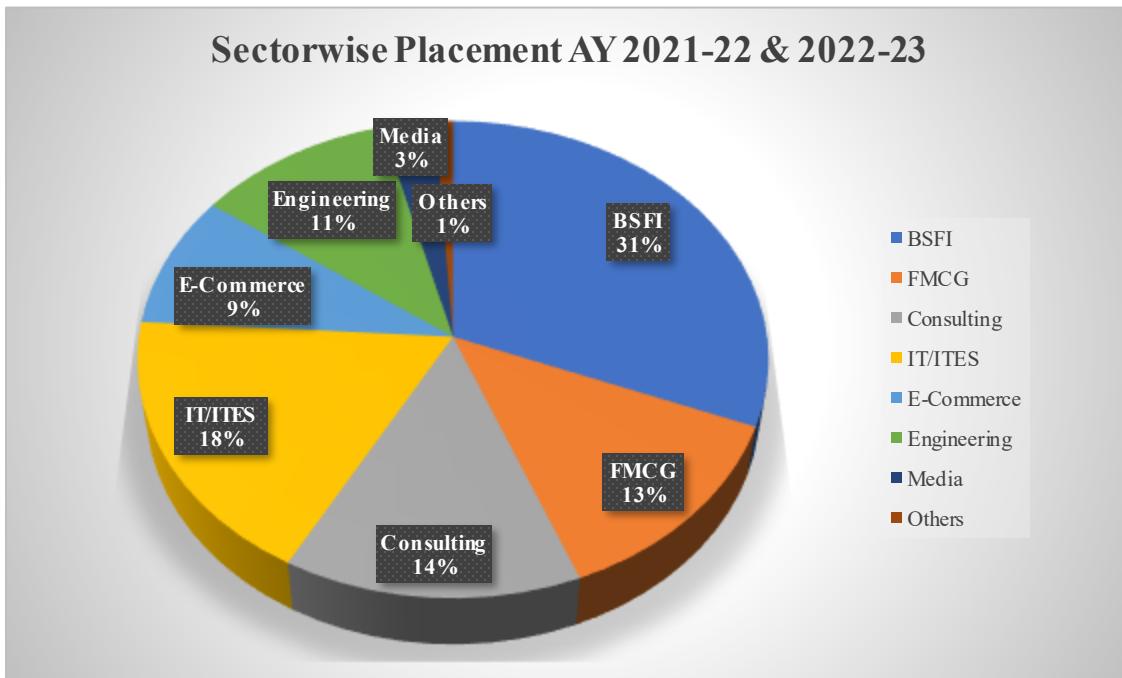
#### 5.4.2 B Highest Salary details

MIBM STUDENT DETAILS WITH HIGHEST SALARY					
AY	HIGHEST SALARY	MEDIAN SALARY	STUDENT NAME	COMPANY DETAILS	DESIGNATION
2021-22	13 LPA	7.6 LPA	ANUSHKA MISHRA	HP ENTERPRISE	INSIDE SALES ACCOUNTS MANAGER
2022-23	13 LPA	7.8 LPA	NEHA NAYAK	BNY MELLON	DIRECT HIRE ANALYST
2023-24	11LPA	8LPA	PRIYA MAHESHWARI	ROSY BLUE	BUSINESS ANALYTICS

Following bar chart depicts average and highest compensation.



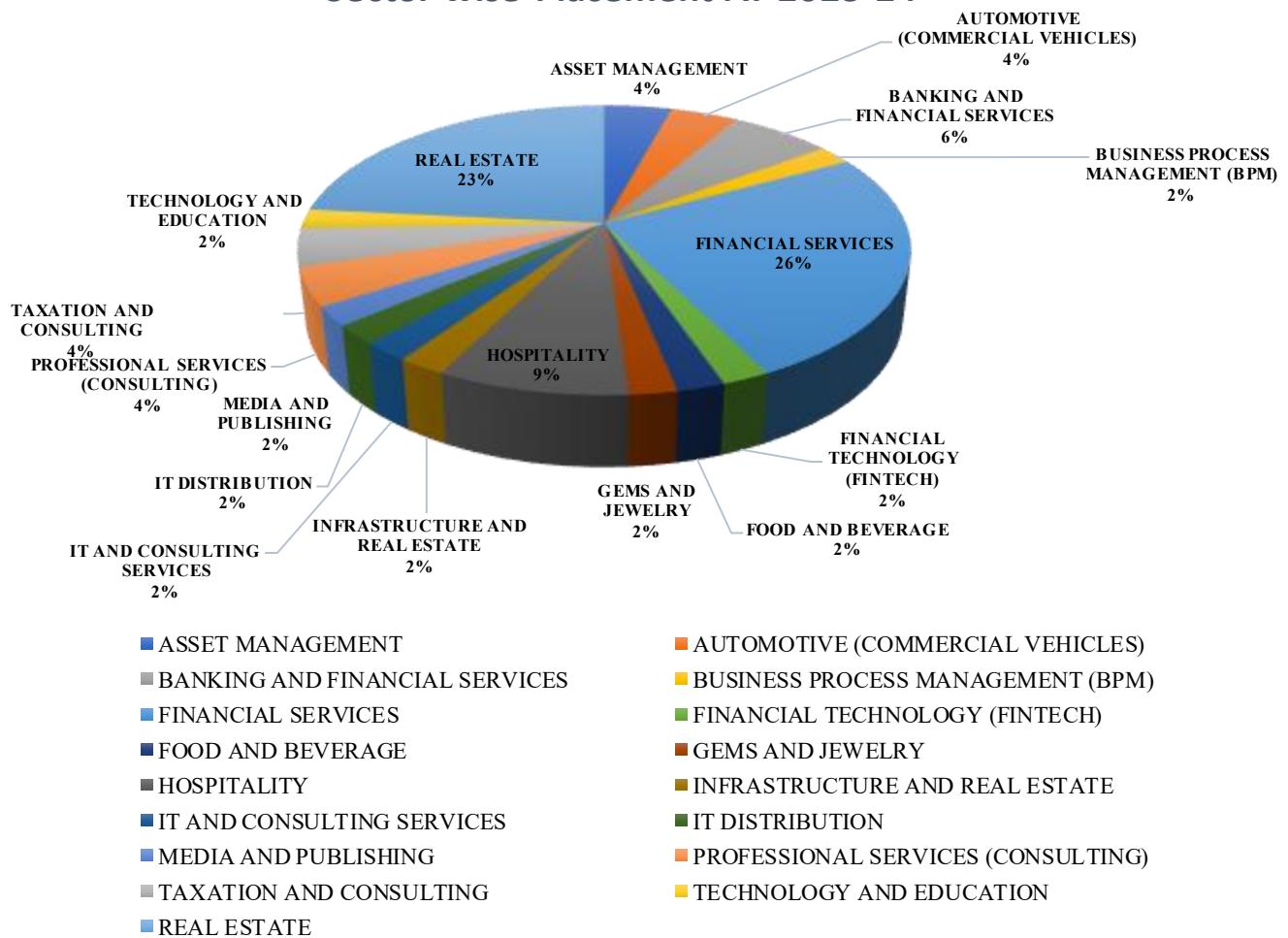
**Figure: Highest and Average Compensation**



**Fig. Sector-wise Placement AY 2021-22 & 2022-23**

Pie chart presented in Figure depicts Sector-wise Placement and Diversity of Sectors during AY2021-22 and AY 2022-23, there were 8 major sectors of placement. Highest 31% placement happened in Banking, Services, Finance, and Insurance (BSFI) sector. Second largest sector is IT/ITES that is 18%. This suggest that MIBM has adopted technology based teaching learning and giving enough exposure to students to work in technology driven global environment. For any institute, it is a prestigious point to place students in Consultancy Firms. MIBM proudly state that 14% students are working in consulting firms.

## Sector-wise Placement AY 2023-24



**Fig. Sector-wise Placement AY 2023-24**

Pie chart shown above for AY 2023-24 indicates addition of 9 sectors as compared to last three years placement. The sectors gaining importance, such as FINTECH, Hospitality and precious commodities are added. The highest placement of 26% happened in asset management sector and second highest 23% BSFI. There is a significant gain of 9% in hospitality sector.

#### 5.4 A Placement for Year 2023-24

Sr no	Roll number	Name of candidate	Name of company recruited	Ref. No. With date
1	M20222061	Adarsh Bhandari	Mahindra Finance	22BM2061
2	M20222084	Aman Gupta	Wipro	22BM2084
3	M20221122	Anil Kumar	India Infoline	22BM1122
4	M20222062	Ankit Kumar Gupta	PwC	22BM2062
5	M20222081	Ankit Kumar Singh	M1Xchange	22BM2081
6	M20223061	Anmol Nagpure	India Infoline	22BM3061
7	M20221124	Anushka Bhati	Savex Technologies Pvt. Ltd	22BM1124
8	M20221121	Arushi Gupta	The Gardian	22BM1121
9	M20221125	Ashutosh Kumar	Kotak Mahindra Bank	22BM1125
10	M20222063	Ayush Kumar Awasthi	STOXBOX	22BM2063
11	M20221126	Bastabraj Pal	Homesfy Reality Ltd	22BM1126
12	M20222086	Bhavin Jawariya	PwC	22BM2086
13	M20221136	Bhawesh Jain	Magic Pin	22BM1136
14	M20222064	Chirayu Jain	SBI Mutual	22BM2064
15	M20221141	Dhwanish Dave	Justa Hotel and Resort	22BM1141
16	M20221127	Dushyant Barath	Business Standard	22BM1127
17	M20222065	Harsh Nayak	AB COFEE	22BM2065
18	M20221128	Harshita Singh	STOXBOX	22BM1128
19	M20221150	Hemant Sharma	STOXBOX	22BM1150
20	M20222074	Laxmikant Patil	Justa Hotel and Resort	22BM2074
21	M20222066	Manya Madan	DSP Mutual Fund	22BM2066
22	M20221131	Mehak Pandey	STOXBOX	22BM1131
23	M20222067	Misha Kiran	Bajaj Finserve	22BM2067
24	M20221132	Mohammad Danish	VE Commercial Vehicles Ltd.	22BM1132
25	M20222083	Mudit Prahladka	Deloitte Taxation	22BM2083
26	M20222077	Muskan Alwa	eClerx	22BM2077

<b>Sr no</b>	<b>Roll number</b>	<b>Name of candidate</b>	<b>Name of company recruited</b>	<b>Ref. No. With date</b>
27	M20222068	Muskan Arora	Aditya Birala Capital	22BM2068
28	M20222069	Neha Rajak	Deloitte Taxation	22BM2069
29	M20221133	Nikhil Kumar	Homesfy Reality Ltd	22BM1133
30	M20222071	Pranjal Pisal	ICICI Bank	22BM2071
31	M20222072	Prapti Jain	BNY Mellon	22BM2072
32	M20221135	Prashant Kumar Sarve	Shapoorji Pallonji	22BM1135
33	M20223062	Priya Maheshwari	GEP World wide	22BM3062
34	M20221137	Ritesh Hanmant Bagade		22BM1137
35	M20221138	Riya Jain	Equirus	22BM1138
36	M20223063	Sajan Mohod	Homesfy Reality Ltd	22BM3063
37	M20222087	Shaleen Mantri	Justa Hotel and Resort	22BM2087
38	M20222076	Shivani Patil	Thr Gardian	22BM2076
39	M20223064	Shreya Chaturvedi	Thr Gardian	22BM3064
40	M20223065	Shreya Verma	Thr Gardian	22BM3065
41	M20223066	Shriya Chandel	VE Commercial vehicle ltd	22BM3066
42	M20221130	Siddhartha Singh	Justa Hotel and Resort	22BM1130
43	M20221146	Vinay Jajodia	Aditya Birala Capital	22BM1146
44	M20222080	Vivek Kumar	Homesfy Reality Ltd	22BM2080
45	M20221147	Vivek Vashistha	Homesfy Reality Ltd	22BM1147
46	M20222085	Vrushali Rajendra Deshmukh	M1Xchange	22BM2085
47	M20223067	Yash Pujara	MAESTRO REALTEK	22BM3067

#### 5.4 B Placement for Year 2022-23

Sr no	Roll number	Name of candidate	Name of company recruited	Ref. No. With date
1	M20213801	AAYUSHI VYAS	BLACK ORANGE TALENT	21/BM/3801
2	M20211501	ABHISHEK KUMAR PANDEY	KANSAI NEROLAC PAINTS LTD.	21/BM/1501
3	M20213802	ADITYA NEMADE	THE GUARDIANS INDIA	21/BM/3802
4	M20211502	AISHWARYA DAKHODE	GRASIM PAINTS	21/BM/1502
5	M20211503	AKSHAT MAHESHWARI	WIPRO	21/BM/1503
6	M20211504	AKSHAY MANGAL	DSP MUTUAL FUNDS	21/BM/1504
7	M20211505	ANIKET SAHU	BAJAJ ALLIANZ GENERAL INSURANCE	21/BM/1505
8	M20211506	ANUP KUMAR	THE GUARDIANS INDIA	21/BM/1506
9	M20211508	ANUSTHA GOSWAMI	GEP WORLDWIDE	21/BM/1508
10	M20212701	ARPIT BASTIA	ICICI PRUDENTIAL LIFE INSURANCE LTD.	21/BM/2701
11	M20211512	GUNJANKUMAR PATEL	AXIS SECURITIES	21/BM/1512
12	M20212703	HARSH BAIJAL	ICICI LOMBARD	21/BM/2703
13	M20211513	HUSSAIN	ECLERX	21/BM/1513
14	M20211514	JAGRAVI AMDARE	BAJAJ AMC LTD.	21/BM/1514
15	M20213805	KESHAV BAJAJ	ICICI PRUDENTIAL AMC LTD.	21/BM/3805
16	M20213806	KHUSHI GUPTA	BLUESTAR LTD.	21/BM/3806
17	M20211515	MADHUSHREE MUKHERJEE	GRASIM PAINTS	21/BM/1515
18	M20211516	MANAS JHALANI	THE GUARDIANS INDIA	21/BM/1516
19	M20211517	MOHIT KAPADIA	BNY MELLON	21/BM/1517
20	M20211520	NEHA NAYAK	BNY MELLON	21/BM/1520
21	M20212705	NIHARIKA	ECLERX	21/BM/2705
22	M20211539	OMKAR RAYATE	MY GATE	21/BM/1539
23	M20212706	PRACHI SHRIVASTAVA	ICICI BANK	21/BM/2706

<b>Sr no</b>	<b>Roll number</b>	<b>Name of candidate</b>	<b>Name of company recruited</b>	<b>Ref. No. With date</b>
24	M20211522	PRANAV SIRSANT	BAJAJ HOUSING FINANCE	21/BM/1522
25	M20213807	RACHANA SABALE	BAJAJ FINSERVE	21/BM/3807
26	M20211525	RADHIKA MOONDRA	THE GUARDIANS INDIA	21/BM/1525
27	M20213808	RAGINI SAHU	BLACK ORANGE TALENT	21/BM/3808
28	M20212707	RINKAL LOUNGANI	DELOITTE TAXATION	21/BM/2707
29	M20212708	RITESH JAISWAL	ICICI BANK	21/BM/2708
30	M20211529	SAMARTH KANUNGO	GO MO GROUP	21/BM/1529
31	M20211530	SANDEEP KUMAR SINGH	POLY CAB	21/BM/1530
32	M20211531	SAURABH PATIL	ICICI PRUDENTIAL LIFE INSURANCE LTD.	21/BM/1531
33	M20211532	SAURABH VYAS	FAMILY BUSINESS	21/BM/1532
34	M20213809	SAYALI VILASCHANDRA AMBATKAR	GALAXY MANAGEMENT SERVICES (Consultant)	21/BM/3809
35	M20211533	SHABBIR INDOREWALA	HCL TECH	21/BM/1533
36	M20211534	SHARYA DABI	DELOITTE CONSULTING	21/BM/1534
37	M20212709	SHUBHAM KUMAR	REFIT GLOBAL	21/BM/2709
38	M20212712	SOURABH LIMJE	DELOITTE TAXATION	21/BM/2712
39	M20212710	TYREL JUDE THOMAS	ICICI BANK	21/BM/2710
40	M20211535	URVI MUNDRA	ICICI LOMBARD	21/BM/1535
41	M20211536	VADANYA SINHA	ICICI LOMBARD	21/BM/1536
42	M20212711	YASH METHA	GALAXY MANAGEMENT SERVICES (Consultant)	21/BM/2711
43	M20211537	YASHI GUPTA	DELOITTE CONSULTING	21/BM/1537
44	M20211538	YOGESH SAINI	SIGNIFY	21/BM/1538

#### 5.4.1 C Placement for Year 2021-22

Sr no	Roll number	Name of candidate	Name of company recruited	Ref. No. With date
1	M20201513	AAKASH SHARMA	ICICI BANK	20/BM/1513
2	M20201542	AANCHAL GUPTA	THE ADECCO GROUP	20/BM/1542
3	M20201545	ABHISHEK KHATRI	POLICYBAZAAR	20/BM/1545
4	M20201544	ABHINASH KUMAR SINGH	ANDROMEDA	20/BM/1544
5	M20201512	ABHISHEK KUMAR PARMAR	VAJRO	20/BM/1512
6	M20201517	ADITI SACHDEV	ICICI BANK	20/BM/1517
7	M20202713	AKASH SHAH	GLOBAL DATA PLC	20/BM/2713
8	M20201543	AKSHAY SUNIL KOLAPKAR	ICICI BANK	20/BM/1543
9	M20202725	ANIRUDH AGARWAL	ACCENTURE	20/BM/2725
10	M20202701	ANOOP PATRA	EY	20/BM/2701
11	M20201525	ANUSHKA MISHRA	HEWLETT PACKARD ENTERPRISE	20/BM/1525
12	M20201535	ASHU KUMAR	HOMESFY REALTY PVT LTD	20/BM/1535
13	M20202706	ASHUTOSH CHATURVEDI	UFLEX (POLAND)	20/BM/2706
14	M20203807	ASHUTOSH KUMAR SINGH	FOCUSU ENGAGE	20/BM/3807
15	M20203804	AYAN TANWEER	YES SECURITIES	20/BM/3804
16	M20202717	AYUSH SHARMA	ICICI HFC	20/BM/2717
17	M20203806	AYUSHI JHA	VAJRO	20/BM/3806
18	M20202714	BIPLAB CHATTERJEE	MRF	20/BM/2714
19	M20201522	SAI SARANYA REDDY	ICICI BANK	20/BM/1522
20	M20202712	DEEPENDRA PRATAP CHAND	ECLERX	20/BM/2712
21	M20202702	DIVYANSHI RAJWANI	DELOITTE TAXATION	20/BM/2702
22	M20202718	GARIMA SINGH	PWC	20/BM/2718
23	M20201501	GAURAV SINGH	ACUITE RATINGS & RESEARCH	20/BM/1501
24	M20202724	GOLAKOTI L T VENKATESH	ACUITE RATINGS & RESEARCH	20/BM/2724
25	M20201506	GOPALASETTI SUMANTH	GLOBAL DATA PLC	20/BM/1506

<b>Sr no</b>	<b>Roll number</b>	<b>Name of candidate</b>	<b>Name of company recruited</b>	<b>Ref. No. With date</b>
26	M20201548	HARDIK KALAL	ACUITE RATINGS & RESEARCH	20/BM/1548
27	M20201503	HARSH SHARMA	PHONE PE	20/BM/1503
28	M20203811	HARSHITA RATHI	ICICI HFC	20/BM/3811
29	M20202727	JYOTI PARIHAR	PWC	20/BM/2727
30	M20202729	KUMARI TANNU	ECLERX	20/BM/2729
31	M20203808	KUNAL DWIVEDI	VAJRO	20/BM/3808
32	M20202709	M.P.K SRIHARI	DELOITTE CONSULTING	20/BM/2709
33	M20201546	MANAN MEHARA	MINDSCAPES ENHANCES COMMUNICATION	20/BM/1546
34	M20202728	MRAGANK UPADHYAY	PURNARTHA INVESTMENTS PVT.LTD	20/BM/2728
35	M20201508	MUSKAN TOMAR	GODREJ PROPERTIES	20/BM/1508
36	M20202726	NANDITA MISHRA	ALIGHT SOLUTIONS	20/BM/2726
37	M20201828	NIRMALA PATEL	MERCEDES	20/BM/1828
38	M20201530	NIHAL	ICICI BANK	20/BM/1530
39	M20201538	NITYA AGARWAL	THE ADECCO GROUP	20/BM/1538
40	M20201511	PALAK BUBNA	MAGICPIN	20/BM/1511
41	M20203810	PRATEEKSHA SINGH	HAIER	20/BM/3810
42	M20201531	PRIYANSHI AWASTHI	DELOITTE CONSULTING	20/BM/1531
43	M20203801	RAJ JOSHI	ENTREPRENUER	20/BM/3801
44	M20201515	RISHAV	ACCENTURE	20/BM/1515
45	M20202716	RITVIK SINHA	MAGICPIN	20/BM/2716
46	M20202723	RUBY KUMARI	ACCENTURE	20/BM/2723
47	M20203812	SAGAR GURUNG	JIVIKA HEALTH CARE	20/BM/3812
48	M20201523	SANJANA THAKUR	ICICI BANK	20/BM/1523
49	M20202708	SATKEERAT SINGH PATTI	PWC	20/BM/2708
50	M20202719	SHAYON RAI CHAUDHARY	ECLERX	20/BM/2719
51	M20201526	SHUBHAM BHATT	WIPRO	20/BM/1526
52	M20201519	SIDHANT SUNIL AWALE	DELOITTE CONSULTING	20/BM/1519

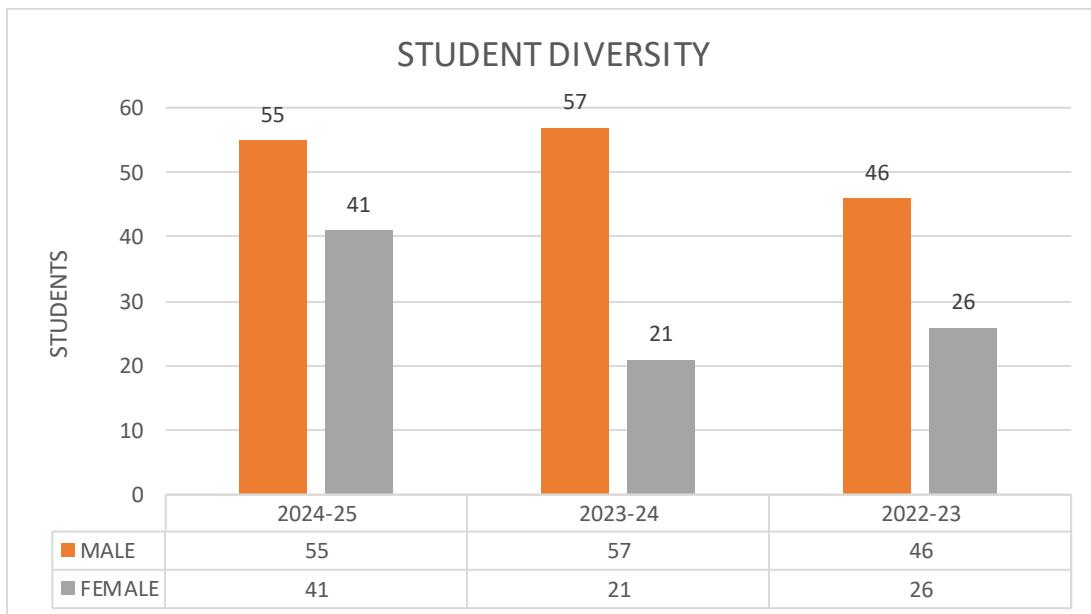
<b>Sr no</b>	<b>Roll number</b>	<b>Name of candidate</b>	<b>Name of company recruited</b>	<b>Ref. No. With date</b>
53	M20201536	SONIKA KUMARI	DELOITTE CONSULTING	20/BM/1536
54	M20201502	SONU KUMAR	ACCENTURE	20/BM/1502
55	M20201533	SUNNY KUMAR	CONAGRA FOODS LTD.	20/BM/1533
56	M20202704	SWATI JETHANI	DELOITTE CONSULTING	20/BM/2704
57	M20202710	TEJENDRA RATHOD	MOTILAL OSWAL FINANCIAL SERVICES	20/BM/2710
58	M20201532	TUSHAR MENARIA	ICICI PRUDENTIAL	20/BM/1532
59	M20201521	UTKARSH PACHAURI	ROYALTI	20/BM/1521

## 5.5 Student Diversity (5)

(Diversity may include Experience, Gender Diversity, Qualification, Geographic Diversity (within state, outside state, outside country), ESCS)

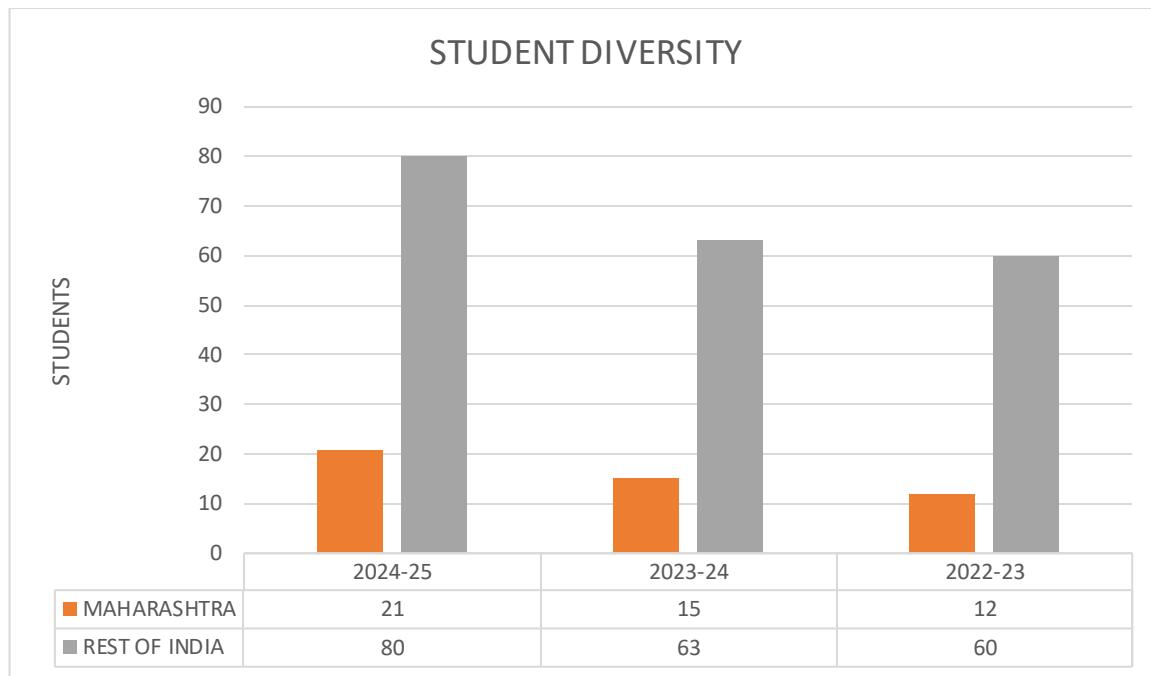
Year	Sanctioned Intake	Gender	No. of students admitted						
			Within State	Outside State	Management Stream	Other Streams	Fresher	Experienced	Total
2024-25	120	M	10	45	17	38	55	00	55
		F	06	35	13	28	41	00	41
2023-24	120	M	11	46	25	32	57	00	57
		F	04	17	05	16	21	00	21
2022-23	120	M	08	38	14	32	46	00	46
		F	04	22	07	19	26	00	26

Figure: Depicts Gender Diversity for the Previous Years.



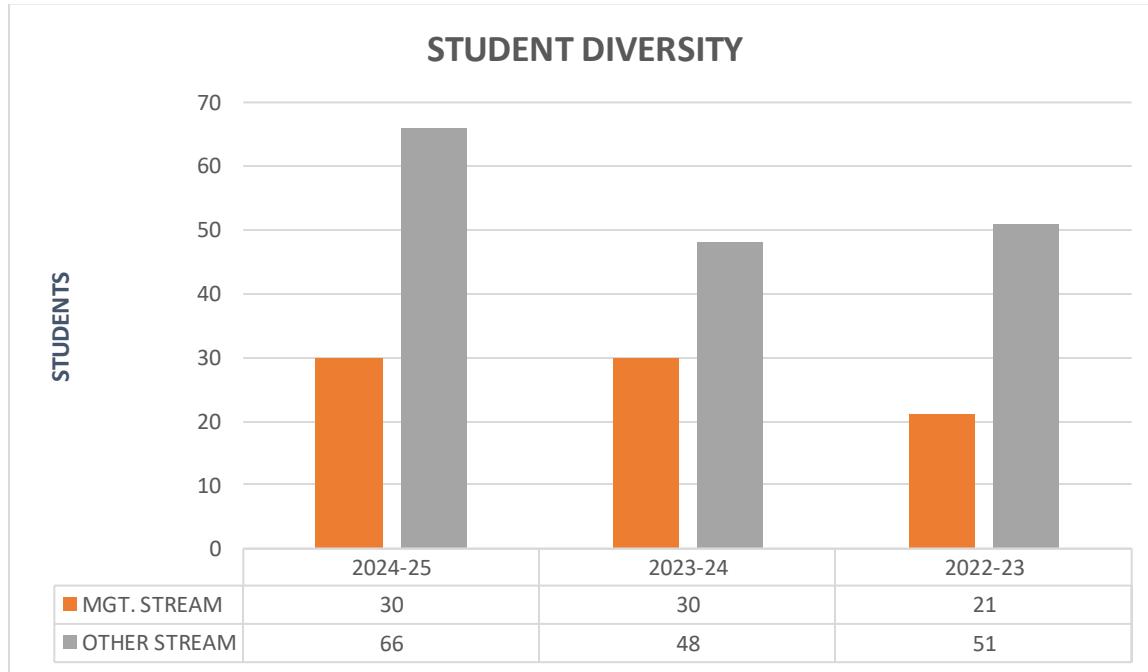
**Figure: Gender Diversity**

Following Figure presents Demographic Diversity within and outside states



**Figure: Demographic Diversity within and outside states**

Following Figure presents Stream-wise Diversity between Management Stream and Other Streams



**Figure: Stream-wise Diversity between Management Stream and Other Streams**

### MIBM STATEWISE STUDENTS

SR. NO.	STATE	YEAR 2019-20	YEAR 2020-21	YEAR 2021-22	YEAR 2022-23	YEAR 2023-24	YEAR 2024-25
1	Maharashtra	13	4	9	12	15	16
2	Odisha	5	2	2	2	3	03
3	Bihar	9	11	5	7	9	14
4	Jharkhand	7	9	1	1	1	02
5	Delhi	1	0	1	1	1	03
6	Madhya Pradesh	11	7	12	13	24	19
7	Uttar Pradesh	20	11	10	11	15	12
8	Rajasthan	6	4	12	9	4	11
9	Telangana	1	1	0	0	0	00
10	West Bengal	3	4	3	3	1	03
11	Chhattisgarh	6	8	1	7	2	05
12	Gujrat	1	6	2	2	2	05
13	Kerala	2	0	0	0	0	00
14	Jammu & Kashmir	1	0	0	0	0	00
15	Andhra Pradesh	0	3	1	0	0	00
16	Adman Nikobar	0	1	0	0	0	00
17	Haryana	0	0	13	4	0	01
18	Assam	0	0	0	0	1	00
19	Div Daman	0	0	0	0	0	01
20	Karnataka	0	0	0	0	0	01
	Total	86	72	71	72	78	96

## 5.6 Professional Activities (15)

### 5.6.1 Students participation in Professional societies / chapters and organized management events (Provide relevant details) (10)

#### 5.6.1 (a): List of Students Participated in Professional Society Activities such as Conferences:

Sr. No.	Name of Student	Paper Title	Date of Conference	Conference Name	Host Institute
2023-24					
1.	Shivam Akhare	Exploring Emotional AI in Customer Experience: A Study of Indian Consumers on Swiggy	22-23/05/2024	International Conference on Sustainable Management for Peace and Harmony (ICSMRH-2024)	Mulshi Institute of Business Management, Pune
2.	Sapana Jinodiya	Sustainable Packaging in E-Commerce: Strategy Analysis	22-23/05/2024	International Conference on Sustainable Management for Peace and Harmony (ICSMRH-2024)	Mulshi Institute of Business Management, Pune
3.	Gaurav Kshirsagar	Assessing the Effectiveness of Artificial Intelligence in Advertising Compared to Traditional Approaches	22-23/05/2024	International Conference on Sustainable Management for Peace and Harmony (ICSMRH-2024)	Mulshi Institute of Business Management, Pune
4.	Priya Kumawat	A Study on the Financial Performance of Microfinance Institutions in Pune	22-23/05/2024	International Conference on Sustainable Management for Peace and Harmony (ICSMRH-2024)	Mulshi Institute of Business Management, Pune

5.	Suyash Tiwari	Analyzing Customer Behavior and Purchase Patterns to Optimize Store-Level Performance	16/04/2024	International Conference on Economic, Management, Accounting and Tourism (ICEMAT)	University of Nusa Cendana, Indonesia
6.	Ganesh Khetre	Evolving Structure and Functions of Capital Markets in India: Trends, Challenges, and Technological Innovations	16/04/2024	International Conference on Economic, Management, Accounting and Tourism (ICEMAT)	University of Nusa Cendana, Indonesia
7.	Priya Kumawat	Tourism Investments and Economic Growth: A Financial Analysis of Developing Countries	16/04/2024	International Conference on Economic, Management, Accounting and Tourism (ICEMAT)	University of Nusa Cendana, Indonesia
8.	Mohammad Danish	Marketing Innovation & Analytics	15–16/12/2023	International Conference on Marketing Innovation and Analytics	International School of Business and Media, Pune
9.	Bhavesh Jain	Marketing Innovation & Analytics	15–16/12/2023	International Conference on Marketing Innovation and Analytics	International School of Business and Media, Pune
<b>2022-23</b>					
1.	Shabbir Indore Wala	Effect of customer satisfaction on sales performance	26/02/2023	International Conference on Machine Learning, Big Data Management, Cloud, and	Global Society for Research and Development, New Delhi, India

				Computing (ICMBDC)	
2.	Prachi Shrivastava	Empirical study of factors influencing consumer brand-switching behavior in the IT industry	26/02/2023	International Conference on Machine Learning, Big Data Management, Cloud, and Computing (ICMBDC)	Global Society for Research and Development, New Delhi, India
3.	Abhishek Kumar Pandey	Involving data analytics for improved customer satisfaction and engagement	26/02/2023	International Conference on Economics, Management, and Social Study (ICEMSS)	International Society for Engineering Research and Development, New Delhi, India
4.	Niharika Ojha	Influencing marketing strategies to manage innovation	15/05/2023	International Conference on E-Education, E-Business, E-Management, and E-Learning (IC4E)	Institute of Research Engineers and Scientists, New Delhi, India
5.	Aishwarya Dakhode	Study of the effect of recruitment and selection on employee engagement and productivity	15/05/2023	International Conference on E-Education, E-Business, E-Management, and E-Learning (IC4E)	Institute of Research Engineers and Scientists, New Delhi, India
<b>2021-22</b>					
1.	Swati Jethani	Successive adoption of the digital economy and challenges faced by the Indian economy	3/4/2022	International Conference on Humanities, Social Science, and Business Management	Institute of Research and Journals, India

2.	Anushka Mishra	Role of e-commerce in achieving business sustainability of MSMEs during the COVID-19 pandemic in India	8/8/2021	Virtual International Conference on Business Management, Humanities, and Social Sciences	South Asian Research Center, Bhubaneswar, India
3.	Shubham Bhatt	Role of digital marketing in brand awareness	8/8/2021	Virtual International Conference on Arts, Commerce, and Business Management	Academics Conference Network, Kuala Lumpur, Malaysia
4.	Sumanth Gopalasetti	Effect of de-branding on customer behavior	1/7/2021	Virtual International Conference on Management and Information Technology (ICMIT)	Academics World, Malaysia

## STUDENT PARTICIPATION ON PROFESSIONAL ACTIVITIES

Gamemaster Gala: Tapmi, Manipal			
<b>Sr No.</b>	<b>Team Name</b>	<b>Members</b>	<b>Roll Number</b>
1	Individua	Suryash raj	M20232136

Mark Wars, IMT Ghaziabad			
<b>Sr No.</b>	<b>Team Name</b>	<b>Members</b>	<b>Roll Number</b>
1	Creative Dynamics	Ritesh Tiwari	M20232124
2	THE WINNERS	Puneet Gautam	M20232128
3		Yanshumaan Baral	M20232123

Finnacle, IMT Ghaziabad			
<b>Sr No.</b>	<b>Team Name</b>	<b>Members</b>	<b>Roll Number</b>
1	Individual	Puneet Gautam	M20232128
2	Individual	Ritesh Tiwari	M20232124
3	Individual	Yanshumaan Baral	M20232123

ACTIVITIES			
Sr. No.	Activity Name	Members	Roll Number
1.	ARTHA RAHASYA	Vaishnavi Agarwal	M20251219
2.		Nitya Agrawal	M20252207
3.	Stop Food wastage	Tank Ansh	M20251215
4.	J.P. Morgan Investment Banking	YUVRAJ MASKEY	M20252214
5.	Golman Sachs Operations		
6.	Bank of America Investment Banking		
7.	FINANCE EVENT	PALAK TOSHNIWAL	M20242217
8.	Sawaal karo quiz	Mosin Khan	M20242246
9.	SEBI Investor Awareness Test		
10.	Lean Six Sigma Yellow Belt		
11.	Finlatics Business Analyst Experience Certification		
12.	Google Analytics Certification		
13.	Google Ads Creative Certification		
14.	Investment banking job Simulation		
15.	Investment Risk Management		

16.	Udyam biz simulation	Kratika Khandelwal	M20242237
17.	Personal Banker Job Simulation	PRINCE KARIYA	M20252218
18.	Investment Management Job Simulation		
19.	State level winner in kho kho and boxing	Sahil kumar	M20242244
20.	Eco - Trail	Aradhana	M20243121
21.	Finance conclave	Pulkit Priya	M20242218
22.	Six sigma green belt	Utkarsh Singh	M20251225
23.	Lean six sigma	Amrit Dutta	M20241303
24.	State level kho kho winner	Sahil Kumar	M20242244

HRWiz - IIMT, Ghaziabad			
Sr No.	Team Name	Members	Roll Number
1	Individual	Puneet Gautam	M20232128

Brain-A-Thon: A Marketing Case Competition			
Sr No.	Team Name	Members	Roll Number
1	Unstoppables	Priya Kumawat	M20232156
		Devendra Kumar Bharti	M20232121
		Shriram Jadhav	M20232155

		Priyanka priyadarshani mohapatra	M20232121
2	The Buzz Builders	Kshitij Gupta	N20232095
		Prashant Trivedi	M20232157
3	THE MARKETERS	PUNEET GAUTAM	M20232128
		YANSHUMAAN BARAL	M20232123
		TEJAS MISAL	M20231168
4	Marketing Masterminds	Lina Pal	M20232151
		Kunti Tijare	M20232150
		Ankita Banait	M20231163

Mastering the Mayhem (TAPMI, Manipal)			
Sr No.	Team Name	Members	Roll Number
1	Soloist	Priya Kumawat	M20232156
2	Marketing Tech	Arth Gupta	M20231157
		Bhumi Jain	M20231156
		Abhay Gupta	M20232149
3	Optimized brains	Rishi	M20231145
		Prashant	M20232157
4	Dreamer	Anushka agrawal	M20232158
5	movers	Nandini	M20232147
6	Synergy	Devesh Lalwani	M20232130

7	Visionaries	Vivek sipani	M20232126
8	Individual	puneet gautam	M20232128
9	Individual	Akash Gangwar	M20232135
10	Individual	Yanshumaan Baral	M20232136

Kotler Sutra - IIM Kozhikode			
Sr No.	Team Name	Members	Roll Number
1	Apex Achievers	Suyash Tiwari	M20231127
2	THE MARKETERS	Puneet Gautam	M20232128
3		Yanshumaan Baral	M20232123

cHRysalis , SIBM, Pune			
Sr No.	Team Name	Members	Roll Number
1	Rising stars	Sejal soni	M20231135
2	Falcons	Puneet Gautam	M20232128
3		Yanshumaan Baral	M20232123

The Great Bull, SIBM, Pune			
Sr No.	Team Name	Members	Roll Number
1	Invest wise	Ashutosh chandrakar	M20232127
2		Nandini Birla	M20232147
3	The winners	Puneet Gautam	M20232128
4		Akash Gangwar	M20232135
5		Yanshumaan Baral	M20232123

### Kritya 4.0, SIIB, Pune

<b>Sr No.</b>	<b>Team Name</b>	<b>Members</b>	<b>Roll Number</b>
1	Rising stars	Sejal soni	M20231135
2	Marke-tech	Puneet Gautam	M20232128

### Nisarg 2.0, SIIB, Pune

<b>Sr No.</b>	<b>Team Name</b>	<b>Members</b>	<b>Roll Number</b>
1	Unstoppables	Priya Kumawat	M20232156
2	The Squad	Akash Gangwar	M20232135
3		Puneet Gautam	M20232128
4		Yanshumaan Baral	M20232123

### Technoslides

<b>Sr No.</b>	<b>Team Name</b>	<b>Members</b>	<b>Roll Number</b>
1	Team Techno	Bhawesh kumar	M20231133
2	Soloist	Priya Kumawat	M20232156
3	marketing tech	Arth Gupta	M20231157
4		Bhumi Jain	M20231156
5	survivor	vivek sipani	M20232126
6		anshuman singh	N20231066
7	Pioneer	Kunti Tijare	M20232150

8		Ankita Banait	M20231163
9	Tech Tycoons	Lina Pal	M20232151
10		Tejas Misal	M20231168

Financius'23 Xavier Institute of Management (XIMB), Bhubaneshwar			
Sr No.	Team Name	Members	Roll Number
1	Individual	Bhawesh kumar	M20231133
2	Individual	Megha Kshirsagar	M20231146
3	Individual	Drishti Choudhary	M20233065
4	Individual	Sanjana Chitranshu	M20232154
5	Individual	Priya Kumawat	M20232156
6	Individual	Sapna Jinodiya	M20232145
7	Individual	Yanshumaan Baral	M20232123
8	Individual	Ashutosh chandrakar	M20232127
9	Individual	Abhay gupta	M20232149
10	Individual	Puneet Gautam	M20232128
11	Individual	Aman Gupta	M20222084
12	Individual	Shriram jadhav	M20232155
13	Individual	Devendra Kumar Bharti	M20232121
14	Individual	Harshvardhan Shah	M20232140
15	Individual	sejalsoni	M20231135
16	Individual	Nandini	M20232147
17	Individual	Vinay Mittal	M20232138

**ZEAL Equinox 2023, by IBS Pune**

<b>Sr No.</b>	<b>Team Name</b>	<b>Members</b>	<b>Roll Number</b>
1	The Human Elements	Tapaswini Samal	M20232141
2		Vaidehi Sharma	M20233064

**Prometheus - SIBM Pune**

<b>Sr No.</b>	<b>Team Name</b>	<b>Members</b>	<b>Roll Number</b>
1	Apex Achievers	Suyash Tiwari	M20231127
2	The opportunistic	Shivam akhare	M20231159
3		Ritesh Tiwari	M20232124
4	the winners	Puneet Gautam	M20232128
5		Yanshumaan Baral	M20232123

**Market Shastra - SIBM Pune**

<b>Sr No.</b>	<b>Team Name</b>	<b>Members</b>	<b>Roll Number</b>
1	Rising stars	Sejal Soni	M20231135
2	Market Maestros	Puneet Gautam	M20232128
3		Tejas Misal	M20231168

### Parikshit (TAPMI), Manipal

<b>Sr No.</b>	<b>Team Name</b>	<b>Members</b>	<b>Roll Number</b>
1	Soloist	Priya Kumawat	M20232156
2	Case commandos	Shashank Balakrishnan	M202332125
3	Marke-tech	Ritesh Tiwari	M20232124
4	Intruders	Navneet Shivhare	M20231151
5		Vipul chawda	M20231143

### Ingenium

<b>Sr No.</b>	<b>Team Name</b>	<b>Members</b>	<b>Roll Number</b>
1	Kites	Sejal soni	M20231135
2	Team Godlike	Sourabh Pandey	M20231130
3		Megha Mittal	M20232122

### Finvesto '23 - Equity Research Challenge

<b>Sr No.</b>	<b>Team Name</b>	<b>Members</b>	<b>Roll Number</b>
1	Big Bull	Bhawesh kumar	M20231133
2	THE SQUAD	Puneet Gautam	M20232128
3		Yanshumaan Baral	M20232123

4	Finance team	Ritesh Tiwari	M20232124
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Legal Eagle by Xavier School of Management (XLRI), Jamshedpur			
Sr No.	Team Name	Members	Roll Number
1	Marketing tech	Arth Gupta	M20231157
		Bhumi Jain	M20231156
		Abhay Gupta	M20232149
2	Team Spark	Akash Gangwar	M20232135
		Yanshumaan Baral	M20232123
		Shashank Balakrishnan	M20232125
3	Team dictator	Shriram Gadewar	M20231137
4	Employee Advocate	Ritesh Tiwari	M20232124
5	Rising Stars	Sejal Soni	M20231135
6		Radhika Gupta	M20231149
7	Cassowary	Mohammad Danish	M20221132
8		Pranjal Pissal	M20222071
9	Team Godlike	Sourabh Pandey	M20231130
		Megha Mittal	M20232122
		Bhavesh Kumar	M20231133
10	The invincible	Vaidehi Sharma	M20233064
11	Resourceful	Nikita Rathi	M20233070

OpsCon - SIBM Pune			
Sr No.	Team Name	Members	Roll Number
1	Apex Achievers	Suyash Tiwari	M20231127
2	Eagles	Puneet Gautam	M20232128
3		Yanshuman Baral	M20232123

4		Ritesh Tiwari	M20232124
5	Ad-Rock	Bhawesh kumar	M20231133
6		Ritesh Tiwari	M20232124

Kaun Banega Quiz Master (BIMTECH)			
Sr No.	Team Name	Members	Roll Number
1	Demon slayer	Anushka bhati	M20221124
2	Dynamic duo	Ritesh tiwari	M20232124
3	Unstoppables	Shriram jadhav	M20232155
4		Priya kumawat	M20232156
5	The eagles	Puneet Gautam	M20232128
6		Yanshumaan Baral	M20232123

**Students' participation in Professional societies / chapters and organized management events 2022--25**

Sr. No	Name of Student	Event	Type of Event	Rank	Host Institute
1	<b>Vaishnavi Agarwal</b>	Artha Rahasya	Intercollege	2 <sup>nd</sup> Runner Up	ISB&M PUNE
2	<b>Nitya Agrawal</b>	Artha Rahasya	Intercollege	2 <sup>nd</sup> Runner Up	ISB&M PUNE
3	<b>Nitya Agrawal</b>	Big Bull - Forza	Intercollege	Winner	ISB&M PUNE
4	<b>Tank Ansh Bhupathi</b>	Stop Food Wastage	Intercollege	Winner	
5	<b>Vishal Maheshwari</b>	Forza	Intercollege	Participation	ISB&M PUNE
6	<b>Yuvraj Maskey</b>	J.P. Morgan Investment Banking	International	Participation	Forage
7	<b>Yuvraj Maskey</b>	Goldman Sachs Operations	International	Participation	Forage
8	<b>Yuvraj Maskey</b>	Bank of America Investment Banking	International	Participation	Forage
9	<b>Nityanshi Gour</b>	Forza (Nukkad Natak)	Intercollege	2 <sup>nd</sup> Runner Up	ISB&M PUNE
10	<b>Palak Toshniwal</b>	Finance Event	State	1 <sup>st</sup> Runner Up	ISB&M PUNE
11	<b>Tank Ansh Bhupatbhai</b>	Runbhoomi Sports	Intercollege	Winner	ISB&M PUNE
12	<b>Mridul Jain</b>	Forza aaghaaz NBA	Intercollege	Winner	ISB&M PUNE
13	<b>Mosin Khan</b>	River Cleaning Drive	Intercollege	Participation	ISB&M PUNE
14	<b>Mosin Khan</b>	Sawaal karo quiz	National	Participation	NISM
15	<b>Mosin Khan</b>	SEBI Investor Awareness Test	National	Participation	NISM & SEBI
16	<b>Mosin Khan</b>	Lean Six Sigma Yellow Belt	National	Participation	Asian Institute of Quality Management
17	<b>Mosin Khan</b>	Finlatics Business Analyst Experience Certification	National	Participation	Finlatics
18	<b>Mosin Khan</b>	Google Analytics Certification	International	Participation	Google
19	<b>Mosin Khan</b>	Google Ads Creative Certification	International	Participation	Google
20	<b>Mosin Khan</b>	Investment banking job Simulation	International	Participation	Forage
21	<b>Mosin Khan</b>	Investment Risk Management	International	Participation	Coursera Project Network

### 5.6.1(b) Organized Management Event 2022-23

Sr. No.	Resource Person	Designation	Company	Topic	Date
1	Mr. Rasesh Shah	Senior Vice President - CIO	Fractal Analytics	Accelerating AI Advantage	28/2/2023
2	Mr. Gunjan Khetan	CMO	Perfetti Van Melle	Targeting Millennials and GEN Z: Relevance of technology	18/2/2023
3	Mr. Prasad S. Deshpande	Senior Vice President- Global S-C	Biocon	Pharmaceutical Supply Chain Management	14/1/2023
4	Mr. Bhishma Maheshwari	Senior Vice President	Dabur	Insurance Industry: The Sunrise Sector	12/9/2022
5	Mr. Rajiv Dubey	Head Of Media		Understanding Landscape of Media, Dabur's Business Mix and Crisis Management in Business	12/3/2022
6	Mr. Manish Makhijani	Global Consumer Insights Director	Unilever	Marketing in Practice- An FMCG Perspective	12/2/2022
7	Mr. Nirmal NR	CEO - India Operations	Zoom Car	Breaking out of your comfort zone	12/1/2022
8	Mr. Subhasis Mishra	Head TA - Asia pacific, Global Media & entertainment	Amazon	Leadership Principles to Thrive in Today's Organization	25/11/2022
9	Mr. Surjya Narayan Mohapatro	Vice President	JPMorgan Chase & Co.	All About Investment Banking and Acquiring Required Skills to Reach the Top	16/10/2022
10	Mr. Shailesh Vilankar	Senior Vice President - Field Operations	Schindler	My Corporate Journey of 28 Years & Mistakes I Made	7/9/2022
11	Mr. Durgesh Buxy	Associate Vice President & Head (International Business)	Crompton Greaves	Making Brands in India & Taking Them Globally	27/8/2022

### 5.6.2 Students Publications (5)

(List the Publications along with the name of authors and publishers, etc.)

#### List of Students Publications:

Sr. No.	Name of Student	Title of Paper	Year of Publication	Journal Category	Name of Journal
1	<b>Mr. Akshat Maheshwari</b>	A Survey on Digital Evaluation of Assignment Submitted by Students on Education Platform	2022	UGC Care-I (print)	Anvesak, ISSN 0378-4568 Volume 7 Issue 28, Jan-June 2021 UGC CARE-I listed
2	<b>Ms. Ayushi Vyas</b>	A study on recruitment and selection process in IT firm	2023	UGC Care-I (print)	Rabindra Bharati Journal of Philosophy, Vol-XXIV, June 2023 Impact factor: 5.4
3	<b>Ms. Shivani Patil</b>	Exploratory analysis of virtual learning at higher educational institutes in India during COVID-19 pandemic	2023	UGC Care-I (print)	Rabindra Bharati Journal of Philosophy Vol-XXIV, June 2023 Impact factor: 5.4
4	<b>Mr. Keshav Bajaj</b>	To study the sales generating strategy to increase business of Pune based media firm and to study CRM of magazine readers	2023	UGC Care-I (print)	Madhya Bharti- Humanities and Social Sciences, Vol-83, January-June 2023, ISSN: 0974-0066
5	<b>Ms. Neharika Ojha</b>	Internet of things in sustainable digital campuses	2023	UGC Care-I (print)	Madhya Bharti- Humanities and Social Sciences, Vol-83, January-June 2023, ISSN: 0974-0066