



**DTHE-2022**

on

# **National Conference on Digital Transformation in Indian Higher Education - A Road Map**

**National Conference in Virtual Format**

**Organized by**

**MULSHI INSTITUTE OF BUSINESS MANAGEMENT (MIBM), PUNE**

**March 11 - 12, 2022**

## **About Mulshi Group of Institutes**

Mulshi Group of Institutes (MGI) is promoted by Ignited Minds Society formed by a team of academicians, researchers and managers with IIT and IIM backgrounds inspired by a book of same name by Dr. APJ Abdul Kalam. MGI was founded in the year 2009 with Mulshi Institute of Business Management (MIBM) and Mulshi Institute of Retail Management (MIRM). Both the institutes offer two years full time residential Post Graduate Diploma in Management (PGDM) approved by AICTE, New Delhi and recognized by USBES, California, and USA. Highly accomplished professors and corporate professionals support the specialist areas. Research expertise form the foundation for teaching in the institutes and is a source of innovation and dynamism. Professional Innovation and Development Center (PIDC) under MGI offers a series of short term MDPs /EDPs in various areas of management and engineering. These Programs are unique learning propositions to the participants and aim at equipping them with the evolving management approaches.

## Call for Papers

The DTHE-2022 conference welcomes submissions in the form of research papers, articles and case studies from the academicians, practitioners and policy makers. All the submissions must be original and not concurrently submitted to any other journal or conference. For making an oral presentation the authors need to submit an abstract of not exceeding 250 words. The abstracts must be consisting of the affiliation of all the authors including the contact details of the author who will be presenting the same. The abstracts will be peer reviewed by a committee of experts before acceptance. The themes for submissions (but not limited to) for the conference include the following -

### **Theme 1: Higher Education Institutions' Response to Digital Transformation Pre and Post COVID-19 Pandemic**

- Digital readiness of higher education institutes to combat effects of Covid-19 pandemic
- The roles and functions of related stakeholders
- Online education and challenges in technology
- Vulnerability suffered by economically poor communities due to digital transformation in higher education
- Alternative and optimal road map to mitigate the challenges  
Training and capacity building of teaching faculty in digitally transformed higher education system

### **Theme 2: Digital Campuses for Higher Education Institutes**

- Existing issues in digital campus development using modern techniques such as big data, business intelligence and any other techniques
- Innovative approaches for integrating ICT and pedagogy through contemporary research using artificial intelligence, machine learning, IoT and block chain technology etc
- Unified planning and deployment for uniform information standards
- Technically feasible platform for information sharing among universities using advance tools
- Technology evaluation and monitoring

### **Theme 3: Strategies and Policies and Plans for Digital Competence to Achieve Sustainability in Higher Education**

- National Education Policy (NEP) for Indian higher education
- Importance of national strategies for digital transformation in higher education
- Identifying and addressing the policy changes arising from digital transformation
- Collaborations and joint research, opportunities in India and abroad
- Effective use of modern digital tools and technologies such artificial intelligence, machine learning, IoT and block chain technology in higher education, curricula development in past and future directions in higher education

### **Theme 4: Advanced Digital Technologies and Governmental Initiatives in Driving Innovation in Indian Higher Education Sector**

- Introduction of innovative learning environments integrating technologies such as MOOCs, mobile applications, Group Decision Support System(GDSS), virtual and distance laboratories and their future prospects
- Developing uses of technologies in informal learning situations and connecting them with formal contexts
- Development of models to meet the existing and future demands

## Submission Process

### Participation Guidelines

The authors need to submit only the Abstract, the length of which must not exceed 250 words. The author(s) need to submit a set of 4-6 keywords with their abstract. For publishing the papers, in the conference proceedings, the authors must submit their articles. The guidelines for submitting the articles are as follows.

#### Maximum PageLength

Full papers must not exceed 10 pages. (Including figures, tables, appendix, and references)

#### Document MustInclude

Title (250 Character Maximum), Author name and affiliation, and Abstract. In the abstract author(s) should clearly mention the Problem definition, Academic/practical relevance, Methodology, Results, and Managerial implications.

### Author Name and Affiliation

After the title, name of author, author's affiliation and institutional address with pin code and email id should be mentioned. In case there are two or more authors, then corresponding author's name and address details must be clearly specified

- **Font Style** : Times New Roman
- **Font Size** : 12-Point Font
- **Spacing** : 1.5cm
- **Margins** : 1-inch (2.5cm) margin all around
- **Document Type** : PDF file, Word

### Paper Submission

Paper submission will be done through Confchair using the following link: [Confchair](#)

### Guidelines forPresentation

Authors will be provided with a link for online participation during conference days

- Total time allotted for the presentation is 10-15 minutes.
- Ppt needs to be sent before the presentation.

### Publication Opportunities

Proceedings of the conference will be published in the Google scholar indexed, UGC approved (Peer-reviewed) Journal for a wider dissemination of deliberation.

### Organising Committee

- Dr. Saroja Asthana, Director, MIBM, Pune
- Prof. R.S. Ganpathy, Former Professor IIMA
- Dr. Vilas Pharande, PhD in Mechanical Engineering
- Dr. Gopal Jahagirdar, Professor, MIBM,Pune
- Mrs. Sonali Kadam, Faculty, MIBM, Pune

### Fees perParticipant/Nominee

- Scholars/Academicians: For \*Author Rs.1500 and for co-author(s) Rs.1000
- Corporate Nominee: For \*Author Rs.2000 and for co-author(s) Rs.1500

### Takeaways

- Papers shall be published in the Google scholar indexed, UGC approved (Peer-reviewed) Journal
- Certificate of participation and paper presentation (as case may be)
- Best Research Paper Presentation Competition will be held in the last session of conference. Best research paper will be awarded a cash prize of Rs 5000/-and second best paper will carry cash prize of Rs.2000/-

**or More Details go through our website** <https://mibmevents.in/>

## Important Dates

All the Authors need to Registrar for the Online Event

Tentative Date of Abstract Submission: **On or before 22 February, 2022**

Notification of Abstract Acceptance: **22 February, 2022**

Tentative Date of Full Length Paper Submission/ Registration: **On or before 28 February, 2022**

DTHE-2022 Conference: **11 - 12 March 2022**

## Communication and Contact

- Conference Director-Dr. Saroja Asthana, Founder Director, MGI, Pune

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