



Ignited Minds society's

MIRM



Mulshi Institute of Retail Management, Pune

Near Malhar Machi Resort, Sambhave, Taluka Mulshi, Pune, Maharashtra - 412108



MBA - Health Care Administration

Reimagining Healthcare Leadership!!!

Affiliated with MUHS, Nashik | PROSPECTUS 2026-2027

100%

Placements

1000+

Alumni Globally

60

Intake Seats

16+

Years Excellence

50+

Corporate Visitors

1:16

Faculty: Student Ratio

100%

Placements

100%

Internship

India's healthcare sector is projected to reach \$372 billion in the coming years. Step into a dynamic career pathway that merges purpose with profession. MIRM's MBA in Healthcare Administration equips you with strategic, analytical, and managerial competencies essential for navigating contemporary healthcare challenges.

VISION · MISSION · OPERATING PHILOSOPHY

At MIRM, Success is a journey towards a destination with several milestones...

VISION

To become a leading center for healthcare management education that develops responsible, innovative, and industry-ready leaders who strengthen healthcare systems and improve health outcomes in India and globally.

MISSION

- M1: To provide a strong academic foundation in healthcare management through an interdisciplinary curriculum integrating management and healthcare systems.
- M2: To develop competent and innovative healthcare leaders capable of managing modern healthcare organizations using digital technologies and data-driven approaches.
- M3: To promote ethical, patient-centered, and socially responsible healthcare leadership through collaboration with healthcare institutions and industry partners.

OPERATING PHILOSOPHY

- To operate with a spirit of responsibility, integrity, professionalism, and partnership.
- To think with speed, flexibility, and an open mind.
- To use a comprehensive understanding of global education to set our own standards.
- To continually seek out & follow industry's best practices.

PROGRAM EDUCATIONAL OBJECTIVES (PEOs)

- PEO1: Demonstrate leadership and managerial competence to effectively manage healthcare organizations and complex healthcare systems.
- PEO2: Apply management principles, digital technologies, and data-driven approaches to improve healthcare delivery, operations, and decision-making.
- PEO3: Practice ethical, patient-centered, and socially responsible healthcare leadership while collaborating with healthcare providers, industry, and public health institutions.

PROGRAM OUTCOMES (POs)

- PO1 - Healthcare Leadership & Management: Apply leadership and managerial principles to effectively manage healthcare organizations and complex systems.
- PO2 - Analytical & Decision-Making Skills: Analyze healthcare systems, policies, and operations using management and technological tools.
- PO3 - Innovation & Technology Application: Design and implement innovative solutions using digital technologies, AI, telemedicine, and data analytics.
- PO4 - Professionalism & Ethics: Demonstrate ethical, legal, and socially responsible behavior in healthcare management, policy, and patient care.
- PO5 - Communication & Collaboration: Work effectively in multidisciplinary teams with healthcare stakeholders, industry partners, and public health institutions.

PROGRAM SPECIFIC OUTCOMES (PSOs)

- PSO1 - Healthcare System Improvement: Apply healthcare management principles to improve hospital operations, healthcare delivery, and patient care outcomes.
- PSO2 - Digital & Data-Driven Healthcare: Utilize digital health technologies, telemedicine, and healthcare analytics for efficient decision-making and operational improvements.

LEADERSHIP MESSAGES



Dr. Saroja Asthana
Founder Director
MIRM, MIBM & ISB&M

-  **PhD (IIT, Kharagpur)**
-  **Nobel Peace Prize Contributor
2007 - IPCC**
-  **Former Scientist, NCL & NML,
CSIR**
-  **Former Faculty, XLRI Jamshedpur**
-  **PM Appreciation Award**
-  **Women Achievers Award**
-  **Institute of Directors Award**



Founder Director's Message

Decisive moments and actions shape your education at Mulshi Group of Institutes (MGI). At MGI, the educational experience is guided by a clear strategic vision that develops high-potential students into industry-ready professionals. Reinforced by strong placement outcomes, rigorous academic standards, distinguished faculty, and a robust industry interface, MGI delivers a curriculum aligned with the evolving demands of global leadership.

The healthcare sector is undergoing rapid transformation, driven by technological advancements and increasingly complex administrative systems. With India's healthcare industry projected to reach \$372 billion in the coming years, the demand for skilled healthcare administrators continues to grow, making it a compelling convergence of purpose and profession.

The two-year MBA program in Healthcare Administration at MGI is designed to provide you with comprehensive exposure to key domains, including the pharmaceutical industry, hospitals, medical devices, and allied areas. Join a dynamic community of emerging healthcare leaders - this degree is a platform to drive innovation, address complex real-world challenges, and enhance healthcare outcomes at scale.



Dr. Bhishma Raj Srivastava
Trustee, MIRM

-  **MPH/MBA | Medical Doctor**
-  **Regional Health Advisor - Asia
Pacific, Terre des hommes (Tdh)**
-  **Healthcare Policy Expert**
-  **International Healthcare
Organizations**
-  **Monitoring & Evaluation
Specialist**



Trustee's Message

As we move into 2026, the global healthcare ecosystem is rapidly transforming, driven by digital innovation, AI-enabled systems, and a growing emphasis on patient-centric care. The healthcare sector today extends far beyond clinical practice - it encompasses health informatics, research, data-driven decision-making, and evidence-based management.

Healthcare management now serves as the critical bridge between clinical excellence and effective healthcare delivery. Our specialized MBA in Healthcare Administration is designed to prepare students for this dynamic environment, focusing on healthcare operations, digital health technologies, financial and regulatory frameworks, and strategic hospital management.

At MIRM, we nurture professionals who can lead hospitals, insurance organizations, public health programs, and corporate healthcare institutions with competence and compassion - redefining healthcare through the integration of technology, strategy, and human-centered care.



Dr. Suhas Pharande

Director, MIRM

-  PhD in Mechanical Engineering
-  25+ years in Insurance, Automobile & Education Sectors
-  Motor & Engineering Insurance Risk Assessment
-  Industry-Oriented Education



Director's Message

It is my privilege to introduce the Mulshi Group of Institutes to you as a B-school striving to integrate basic human values with the core of management and technology in an environment having vast global opportunities and posing numerous wonderful challenges. To this, we foster a process of transformation by nurturing, facilitating learning, and grooming.

MIRM Campus is situated on a vast piece of land in the midst of greenery and red bricks. Our teaching and training methodology includes non-conventional interventions such as experiential learning, simulation, case studies, management games, and outbound and adventure programs. We leverage state-of-the-art technological infrastructure, including MOOC-based video-captured classrooms with the latest version of ERP.

Our knowledge repository - consisting of a physical library, e-library, language laboratory, and a fully equipped auditorium - is available on a nearly 24x7 basis. I look forward to welcoming you to our beautiful campus, assuring you of a lifelong, enriching, and joyful learning experience.



Dr. Shaily Asthana

Professor & Group Head HR

-  With 20+ years in English literature, a PhD, and 30+ research publications.
-  Excel in teaching, research, and curriculum development, contributing significantly to literary studies.



Group Head HR Message

Welcome to the Healthcare Administration program. As a Group Head HR, I am thrilled to greet our future health leaders. Modern healthcare systems require skilled managers who blend compassion with strong business sense. Our goal is to equip you with the knowledge to transform patient care and operational success.

Why MIRM?

1



Impressive placement record since its establishment.

2



15 years of excellence as a B-school with a credible track record in management education.

3



Highly qualified and accomplished faculty with a fine blend of corporate and academic experience.

4



Successful alumni base of 1000+, placed across the globe in reputed national and multinational companies.

5



Study in Pune - the startup capital, education & IT hub of India.

6



Lively, enriching, and healthy campus life that enhances academic experience and professional skills.

7



Diversified student base from various parts of the country with diverse backgrounds.

8



Contemporary academic curriculum with a holistic, project-based learning approach.

9



Affiliated with Maharashtra University of Health Sciences (MUHS), Nashik.

10



Optional dual specialization alongside the MUHS syllabus.



About MIRM

The Mulshi Group of Institutes (MGI), comprising MIRM and MIBM, is promoted and managed by ISB&M Nande. Founded in 2009, the institute is spread over a vast area in the serene ambience of Mulshi, providing inspiration to students to achieve excellence both in academics and in overall personality development.



MIRM Offers

Health Care Management (MBA HCA)



Infrastructure



Physical library + e-library

With 10,000+ e-journals and hard copies



Language laboratory & fully equipped auditorium

(24x7 access)



MOOC-integrated classrooms

With ERP



Optional residential hostel for Men and Women



Computer laboratory



IVY LEAF HOSPITAL & WELLNESS CENTRE

EXPERIENTIAL LEARNING PARTNER



Bridging Healthcare Education with Real-World Clinical Exposure



IVY LEAF AYURVEDIC HOSPITAL

"Healing Naturally, Living Completely"

Nestled amidst the peaceful landscapes of Mulshi, Pune, near Malhar Machi Resort in Sambhave, Ivy Leaf Ayurvedic Hospital offers a sanctuary where the timeless wisdom of Ayurveda blends seamlessly with compassionate modern care. Established in 2017 by the Ignited Minds Society, the hospital has emerged as a trusted destination for holistic healing.

Operating as a specialized 24/7 Ayurvedic care facility, the hospital provides practical exposure to end-to-end OPD and IPD hospital operations. It is also recognized for specialized lifestyle training programs in Ayurvedic therapies and Yoga.

SPECIALTIES



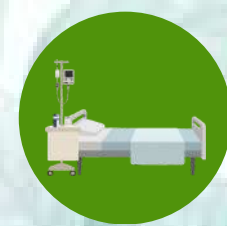
Authentic Panchakarma Therapies



Arthritis, Blood Pressure & Diabetes Management



Stress Reduction & Detoxification



OPD & IPD Operations Exposure



24/7 Care Facility

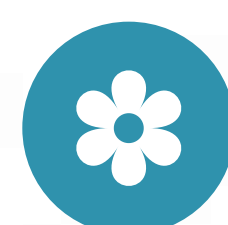


IVY LEAF CORPORATE WELLNESS CENTRE, Sahyadri Hills, near Mulshi Dam

At Ivy Leaf Corporate Wellness Centre, wellness is reimagined as a seamless journey where fitness, relaxation, mindfulness, & holistic healing come together. Guided by the vision of the Ignited Mind Society and professionals from IIT and IIM backgrounds, the center provides rejuvenating corporate wellness retreats.

The center offers personalized Panchakarma therapies, detox and stress-relief programs, healthy heart care, arthritis management, yoga, music therapy, and rejuvenating wellness retreats. In-house Ayurvedic medicines are crafted through its dedicated production unit.

SERVICES



Personalized Panchakarma & Corporate Retreats



Yoga, Meditation & Music Therapy



Organic Nutrition & Personalized Consultations



Detox & Stress-Relief Programs



In-house Ayurvedic Medicines Production Unit



BOARD OF GOVERNORS

All activities of the Mulshi Group of Institutes are overseen by the Board of Governors, comprising renowned academicians, successful entrepreneurs, and corporate professionals.



DR. PRAMOD KUMAR
President

- Ignited Minds Society (IMS)
- PhD (IIT Bombay) | Former IIM Ahmedabad | Ex-Director, SIBM Pune



DR. SAROJA ASTHANA
Secretary

- IMS & Founder Director, MIBM
- Nobel Peace Prize Contributor 2007



DR. C. M. DWIVEDI
Group CHRO and Director

- Jivika Healthcare Pvt. Ltd.



MR. SHIRISH KULKARNI
CHRO

- Transformational HR Leader



MR. SURESH AMIN
Head HR - India Business

- J. B. Pharma & Chemicals Ltd.



DR. MAHENDRA RAMDASI
Director, Enterprise Agile

- Transformation Consulting



DR. BHISHMA RAJ SRIVASTAVA
Regional Health Advisor - Asia Pacific

- Terre des hommes (Tdh)



MR. SANJAY PATWARDHAN
Head - Business Int. & Data Analytics

- Cybage



DR. SUHAS PHARAND
Director, MIRM

- PhD (Mechanical Engineering)



DR. PREM JAGYASI
MD & CEO

- Dr Prem and Associates
- FOUNDER**
- Dr Prem Web Magazine Network



DR. SHAILY ASTHANA
Professor & Group Head HR

- 20+ years in English literature, a PhD, and 30+ research publications.



MR. MANIKRAO BAMANE
VP – Marketing

- Reliance Industries Ltd



PROGRAM DIFFERENTIATORS

“Our MBA in Healthcare Administration is strategically positioned at the nexus of healthcare and business, preparing graduates to excel in a dynamic and indispensable sector.”



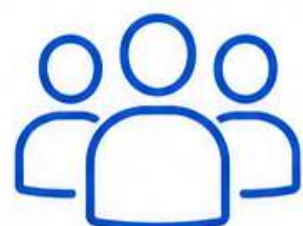
Integrated Education & Experiential Learning 360°

The program integrates theoretical foundations with practical application through specialized modules such as pharmaceutical market access, corporate hospital operations, healthcare consultancy, and public health administration.



Industry Training & Internships

MIRM is establishing partnerships with leading health actors and stakeholders across Maharashtra and beyond to facilitate internships, projects, and experiential learning in the emerging health landscape.



Holistic Development

Beyond academic rigor, the program cultivates soft skills, leadership acumen, and problem-solving capabilities essential for effective healthcare administration.



Industry Interface & Placement Assistance

MIRM facilitates structured placement support through campus recruitment initiatives and actively connects students with leading organizations across healthcare, pharmaceutical, and allied sectors.



Quality Education Backed by Financial Feasibility

MIRM is fully compliant with MUHS, Nashik, and other regulatory authorities, enabling access to education loans from leading financial institutions and supporting a strong return on investment.



Strategic Focus on Emerging Domains

The institute prioritizes emerging domains such as hospital accreditation (NABH), health informatics, and healthcare management, equipping students for the evolving health landscape.



Hands-On Experience

Students benefit from healthcare internships, case-based and real-time problem-solving, hospital visits, and seminars led by industry professionals.



CAREER PATHWAYS



Corporate Hospitals



Pharmaceutical Firms



Insurance & TPA



International NGOs



Healthcare Consultancy



Health IT Industry



Diagnostic Services



Medical Tourism



Healthcare Research



Wellness Industry



Medical Device Firms



Public Health Administration

CURRICULUM OVERVIEW - SYLLABUS: MBA (HEALTHCARE ADMINISTRATION)

The program is conducted in a semester pattern divided into four semesters. 1 Credit = 15 hours of teaching (12 hours direct + 3 hours assessment). Total Credits: 102.

SEMESTER I – CORE FOUNDATION | TOTAL: 24 CREDITS

Sr.	Module Name	Credits	Practical Component
1	Management Principles & Process	4	—
2	Organizational Behavior	4	—
3	Epidemiology & Biostatistics	4	—
4	Marketing Management & Consumer Behavior	4	—
5	Basics of Computer & Health Information System	4	CL – Computer Laboratory
6	Health Service Delivery	4	FW – 1 Week Field Work
TOTAL CREDITS		24	

SEMESTER II – MANAGEMENT & ADMINISTRATION | TOTAL: 30 CREDITS (INCL. ELECTIVES)

Sr.	Module Name	Credits	Practical Component
7	Health Care Planning	4	—
8	Materials Management & Inventory Control of Health Care	4	—
9	Research Methodology & Clinical Research Management	4	CL Weekly
10	Human Resource Management	4	—
11	Project Management and Strategic Management	4	—
12	Medical Record & Health Care Statistics	2	HV – 1 Day (Medical Record Section)
13	Basics of Accounts and Economics	4	—
CORE CREDITS		26	

ELECTIVES (Any 2)		
Computers – Advanced Excel	2	—
Language Laboratory	2	—
Communication Skills	2	—
TOTAL CREDITS (Core + Electives)	30	

SEMESTER III – OPERATIONS & FINANCE | TOTAL: 26 CREDITS (INCL. ELECTIVES)

Sr.	Module Name	Credits	Practical Component
14	Operations Management of a Health Care Organization	4	HV – Hospital Visit
15	Emergency Preparedness & Disaster Management	2	—
16	Health Insurance Management & TPA	2	—
17	Healthcare Industry Relations & Labor Laws	4	—
18	Financial Management & Business Analytics	4	—
19	Pharmaceutical Management	2	—
20	Summer Training Project	4	Industry Project
	CORE CREDITS	22	

ELECTIVES (Any 2)		
Personality Development	2	Workshop
Health Information Portal / HMIS	2	CL
HIPAA	2	—
TOTAL CREDITS (Core + Electives)	26	

HV Practical: Visit to Government Hospitals, Multispecialty & Super Specialty Hospitals (3 Days)

SEMESTER IV – POLICY, QUALITY & INFORMATICS | TOTAL: 22 CREDITS (INCL. ELECTIVES)

Sr.	Module Name	Credits	Practical Component
21	Hospital Infection Control & Biomedical Waste Management	2	HV – 1 Day (Biomedical Waste Unit)
22	Health Care Services Marketing & Medical Tourism	4	—
23	Ethics & Legal Aspects of Health Care	4	—
24	Health Service Quality	4	—
25	National Health Policy & Programs	2	—
26	Health Informatics	2	CL – 7 Days
	CORE CREDITS	18	

ELECTIVES (Any 2)		
NABH Accreditation	2	—
HL7 – Health Level 7	2	—
ICD (International Classification of Diseases)	2	—
Patient Safety	2	—
TOTAL CREDITS (Core + Electives)	22	

102

Total Course Credits

4

Semesters

15 Hrs.

Per Credit

80%

Total Course Credits

HV Practical: Visit to Government Hospitals, Multispecialty & Super Specialty Hospitals (3 Days)

CAREER ADVANCEMENT PROGRAM

To enhance career prospects in the rapidly evolving healthcare sector, MIRM offers an optional Career Advancement track designed to prepare students for industry-ready roles and strengthen placement opportunities. The program provides personalized guidance to help aspiring healthcare professionals develop essential leadership, management, communication, and domain-specific competencies. The Career Advancement track includes the following specialized pathways:

1. Healthcare Marketing Management:

Develop competencies in healthcare marketing, patient engagement, branding, and business development to drive growth across healthcare organizations. Graduates can pursue rewarding careers in hospitals, pharmaceutical companies, medical device firms, health insurance, healthcare IT, diagnostics, and healthcare consulting.

2. International Health Tourism Management:

Build specialized knowledge in managing international patient services, cross-border healthcare operations, and medical tourism ecosystems. Graduates can explore career opportunities with hospitals, medical tourism facilitators, international patient departments, healthcare travel companies, and global healthcare service providers.

SPECIALISATION 1: HEALTHCARE MARKETING MANAGEMENT

1.

Digital Healthcare Marketing & AI-Driven Campaigns

Digital patient acquisition, Healthcare SEO/SEM, AI-powered marketing automation, Predictive targeting, Chatbots, Omnichannel communication.
2.

Pharmaceutical & Medical Device Brand Management

Pharma branding, Ethical promotion, Product lifecycle management, medical representative strategy, Launch planning, Device marketing regulations.
3.

Healthcare Consumer Analytics & Patient Insights

Consumer behavior analytics, Data-driven marketing, CRM analytics, Patient segmentation, Journey mapping. Tools: Power BI, Tableau, Google Analytics.

SPECIALISATION 2: HEALTHCARE TOURISM

1.

International Patient Care Management

International patient coordination, Cultural competence, Concierge healthcare, Patient navigation systems, VIP patient services.
2.

Global Healthcare Systems & Comparative Policies

US, UK, Middle East, ASEAN healthcare systems, international insurance systems, Global accreditation, Cross-border regulations.
3.

Medical Tourism Operations & Hospital Administration

End-to-end tourism operations, international admissions, Airport-hospital coordination, Hospitality integration.
4.

International Healthcare Marketing & Branding

Global hospital branding, Digital international outreach, and medical tourism campaigns. Focus: Africa, the Middle East, Bangladesh, CIS countries.

SPECIALISATION 1: HEALTHCARE MARKETING MANAGEMENT

4. **Healthcare CRM & Patient Relationship Technologies**
CRM systems in hospitals, Retention strategies, Loyalty programs, and AI-enabled patient communication. Hands-on: Salesforce Health Cloud / Zoho CRM.
5. **Healthcare Sales & Business Development**
Institutional sales, corporate tie-ups, Insurance empanelment, B2B healthcare marketing, Strategic partnerships.
6. **Social Media Strategy for Healthcare Organizations**
Reputation management, Influencer marketing, Crisis communication. Platforms: LinkedIn, YouTube, Instagram, Meta Ads.
7. **Healthcare Product Innovation & Go-to-Market Strategy**
Health-tech product launch, SaaS healthcare products, Startup ecosystem, Product-market fit, Innovation commercialization.
8. **AI, Automation & Emerging Technologies in Healthcare Marketing**
Generative AI in marketing, Predictive analytics, Personalized healthcare marketing, and Automation tools.
9. **Corporate Hospital Marketing & Strategic Outreach**
Hospital branding, Service line marketing, Referral management, and physician outreach. Case Studies: Apollo, Fortis, Max, Narayana Health.
10. **Healthcare Market Research & Competitive Intelligence**
Market feasibility studies, Competitor benchmarking, and Healthcare demand forecasting. Live market research projects.
11. **Healthcare Advertising, Ethics & Regulatory Compliance**
Ethical healthcare advertising, Medical Council regulations, Pharma marketing codes, Patient privacy, Consent management.
12. **Revenue Cycle Marketing & Insurance Collaboration**
Insurance-driven patient acquisition, TPA relations, Revenue optimization, corporate packages, Cashless ecosystem.

SPECIALISATION 2: HEALTHCARE TOURISM

5. **Accreditation & Global Quality Standards**
JCI standards, NABH international, ISO healthcare standards, Global patient safety systems.
6. **Legal, Ethical & Regulatory Framework in Medical Tourism**
International medical liability, Consent standards, Visa regulations, Cross-border legal issues, Insurance compliance.
7. **Wellness, Preventive & Integrative Healthcare Tourism**
Ayurveda tourism, Wellness resorts, Preventive healthcare packages, Rehabilitation tourism. Rapidly growing sector in India.
8. **Hospitality Management for Healthcare Services**
Luxury patient care, Hospitality operations, Service excellence, international guest management, Patient experience engineering.
9. **Health Insurance & International Billing Systems**
International insurance processing, Global TPA systems, Currency/payment systems, medical billing software.
10. **AI & Digital Platforms in Medical Tourism**
AI-based patient acquisition, Digital tourism ecosystems, Virtual consultations for foreign patients, CRM automation.
11. **Medical Travel Facilitation & Logistics Management**
Medical visa facilitation, Airport coordination, Hotel partnerships, international transport systems, Companion services.
12. **International Healthcare Communication & Foreign Language Basics**
Cross-cultural communication, medical etiquette, Arabic/Russian/French basics. Highly valuable for medical tourism roles.
13. **Smart Hospitals & Digital Patient Experience**
Smart room technologies, Digital patient journey, IoT in hospitals, Patient apps, Contactless healthcare systems.
14. **Sustainable & Ethical Medical Tourism**
Sustainable healthcare tourism, Ethical patient acquisition, Public-private partnerships, Responsible healthcare travel.

SPECIALISATION 1: HEALTHCARE MARKETING MANAGEMENT

13.

Telemedicine & Virtual Healthcare Business Models

Telehealth marketing, Virtual consultation ecosystems, Online patient acquisition, Subscription healthcare models.
14.

Healthcare Entrepreneurship & Startup Incubation

Health startup business models, Funding and venture capital, Pitch deck preparation, Digital health entrepreneurship.
15.

Healthcare Analytics Lab (Practical Skill Paper)

Hands-on: Excel Advanced, Power BI, Tableau, SPSS Basics, CRM Dashboards, Google Analytics.

SPECIALISATION 2: HEALTHCARE TOURISM

15.

Capstone Project in Healthcare Tourism

International patient acquisition strategy, Hospital branding project, medical tourism business plan, Accreditation gap analysis

Industry Certifications (Integrated into Program): Google Digital Marketing | Lean Six Sigma Green Belt | Power BI / Tableau | Salesforce Health Cloud | NABH Internal Auditor | AI for Healthcare | Digital Health Transformation | Medical Coding Basics | Healthcare Data Analytics | International Patient Services.

Fees Details

Semester	Fees
First Semester	50,000/-
Second Semester	50,000/-
Third Semester	50,000/-
Fourth Semester	50,000/-

PLACEMENT OPPORTUNITIES - MOST EMPLOYABLE EMERGING JOB ROLES

Job Role	Typical Fresher CTC	Job Role	Typical Fresher CTC
Healthcare Marketing Manager	Rs. 4.5 - 7 LPA	Medical Tourism Manager	Rs. 4 - 8 LPA
Digital Health Marketing Specialist	Rs. 4 - 8 LPA	International Patient Coordinator	Rs. 4 - 7 LPA
CRM Executive	Rs. 3.5 - 6 LPA	Global Hospital Relations Executive	Rs. 5 - 9 LPA
Pharma Product Executive	Rs. 5 - 9 LPA	Accreditation Executive	Rs. 4 - 7.5 LPA
Hospital Brand Strategist	Rs. 4 - 7.5 LPA	Wellness Tourism Consultant	Rs. 3.5 - 7 LPA
Healthcare Business Analyst	Rs. 5 - 10 LPA	Healthcare Hospitality Manager	Rs. 4 - 6.5 LPA
Growth & Outreach Manager	Rs. 4 - 8 LPA	International Billing Executive	Rs. 3.5 - 6 LPA
Patient Experience Executive	Rs. 3 - 5.5 LPA	Medical Travel Consultant	Rs. 3 - 5.5 LPA
Health-tech Product Associate	Rs. 6 - 12 LPA		

CAREER GROWTH TRAJECTORY — 5-YEAR POTENTIAL

Role Path	Fresher CTC	5-Year Potential
Healthcare Business Analyst	Rs. 5 - 10 LPA	Rs. 15 - 30 LPA
Health-tech Product Associate	Rs. 6 - 12 LPA	Rs. 20 - 40 LPA
Digital Health Marketing Specialist	Rs. 4 - 8 LPA	Rs. 12 - 25 LPA
International Patient Operations	Rs. 4 - 7 LPA	Rs. 10 - 18 LPA
Accreditation & Quality	Rs. 4 - 7.5 LPA	Rs. 12 - 20 LPA

MGI'S RECRUITERS HIGHLIGHTS

AstraZeneca

LUPIN
PHARMACEUTICALS, INC.
Research Driven. Quality Committed. Customer Focused.

Cipla

gsk
GlaxoSmithKline

Mankind
Serving Life

Emcure
Pharmaceuticals Ltd
SUCCESS THROUGH INNOVATION

Bosch

INDIRA IVF
FERTILITY & IVF CENTRE

Dr Lal PathLabs

Baxter

HeartSciences

IZIEL

RED.HEALTH
THE EMERGENCY CARE EXPERTS

CERIN
PHARMA

NHS National Health Service

ADITYA BIRLA
HEALTH

BAJAJ | Allianz

ICICI Lombard
Nibhaye Vaade

SHRIRAM
Life Insurance
YOUR PARTNER FOR PROSPERITY

pnb MetLife
LIFE INSURANCE

zydus
Dedicated To Life



21+
Leading
Recruiters



10+
Hospital
Partners



10+
Pharmaceutical
Companies



5+
Diagnostics &
Insurance Partners



ALUMNI INSIGHTS

"MGIties are already where future business leaders aspire to be."

 Srushti Jhawar Senior Executive Heart Science London, UK Batch: 2014-16	 Vishad Shukla Demand Planner Baxter International Inc. Sydney, Australia Batch: 2012-14	 Shreyash Solomon Executive iZiel Healthcare Solutions Pune, India MIRM Alumni
 Pranav Sirsant Executive Red Health Hospitals & Healthcare Gurugram, India MIRM Alumni	 Nisheeth Jaiswal Healthcare Professional National Health Service (NHS) United Kingdom MIRM Alumni	 Raj Choksi Executive CERIN Pharma Pune, India MIRM Alumni

Stories of Success

“My journey at MGI was more than just academics; it was a time of growth, discovery, and building lasting relationships. The experience shaped me both personally and professionally and gave me the confidence to step into the corporate world.”

Sourav Gupta

Asst. Vice President, Axis Bank, Kolkata |
Batch: 2010-12

“MGI gave me a platform to grow both personally and professionally. The dynamic environment, diverse peer group, and academic structure taught me adaptability, teamwork, and leadership. MIRM offers an amazing journey and a strong corporate edge that truly prepares you for global success.”

Avinash Kumar Singh

Associate Vice President, HSBC, Pune |
Batch: 2014-16

Notable Alumni Across Industries

- | | |
|---|---|
| ✓ Shyam Kumar: Sales Manager, Property Pistol, Dubai | ✓ Rahul Bose: Sr. Consultant, PwC, Gurgaon |
| ✓ Pawan Kumar: Store Manager, Apparel Group, Doha, Qatar | ✓ Biswaroop Sarkar: Manager Market Risk, Standard Chartered Bank, Bengaluru |
| ✓ Sweta Srivastava: HR Manager, GIA, Mumbai | ✓ Shivankar Seth: Supply Chain Advisory, Accenture, Hyderabad |
| ✓ Akhya Singh: Sales Manager, Fluke Corporation, Mumbai | ✓ Arpan Sahlot: Analyst, Deloitte, Hyderabad |
| ✓ Neha Kumari: Brand Manager, Arcedior, Ahmedabad | ✓ Nitesh Mahapatra: Tax Senior, EY, Bengaluru |
| ✓ Jaya Ghosh: Manager Sales, Broekman Logistics, Delhi | ✓ Rakesh Ranjan: Manager, Educational Partnership, GUS Global Services, Dehradun |
| ✓ Khushboo Kumari: HR Manager, GAP Inc., Hong Kong SAR | ✓ Khirod Kumar Bishoyi: Lead Functional Consultant, Mind sprint, Bengaluru |
| ✓ Saurav Gupta: Asst. Vice President, Axis Bank, Kolkata | |



ADMISSION PROCESS

2026-27



MIRM's Post-Graduate Program is ideally suited to graduates who are aiming to develop high-profile careers in **healthcare management**. We are looking for talented achievers seeking a rigorous and challenging program.

PROGRAM ELIGIBILITY CRITERIA

Health Science Graduates:

- MBBS, BDS, BAMS, BHMS
- BUMS, BPTH, BPO, BOTH
- BASLP, PBBSc (Nursing)
- B.Sc. Nursing, B.Sc. (Paramedical Technology) or equivalent degree from a recognized university.

Note:

Students completing internships are eligible to apply but must provide an Internship Completion Certificate at the time of admission.

PROGRAMME DETAILS

Duration	Two Years (Full-Time)
Language	English
Nature	Interdisciplinary, Full-Time
Intake Capacity	60 Seats
Admission Cut-off	31st August 2026
Affiliation	MUHS, Nashik
Attendance	Minimum 80% mandatory
Exams	End of each semester (Theory, Practical & Viva Voce)

MBA (HCA) — PROGRAMME FEE

Sr. No	Particulars of Fees	For 1 st Year	2 nd Year
1	Tuition Fees	1,81,500	1,81,500
2	Library Fees	5,000	5,000
3	Eligibility Fees	14,000	—
	TOTAL	2,00,500/-	1,86,500/-

Concessions and scholarships for the applicable fees will be subject to guidelines provided by Maharashtra University of Health Sciences, Nashik. (<https://www.muhs.ac.in/website/WebSearch/pdf>)

DOCUMENTS REQUIRED

1. Nationality Certificate / Valid Passport / Domicile Certificate / Birth Certificate with Indian Nationality.
2. Caste Certificate (If Applicable).
3. Caste Validity Certificate (If Applicable).
4. Non-Creamy Layer Certificate for VJ/NT/OBC/SEBC categories; valid up to 31/03/2027 (If applicable).
5. Gazette for change in name (If applicable).
6. Self-Educational Gap Certificate affidavit (if applicable), certified by Executive Magistrate/Notary.
7. Physically Handicapped Certificate (if applicable)
8. Self-declaration form for self-attestation.
9. Undertaking regarding registration in the voter list.
10. SSC / 10th Certificate.
11. HSC / 12th Certificate.
12. First to final year mark sheets of the qualifying degree.
13. EWS Certificate valid for financial year 2026-27 (if applicable).

Note:

Selected candidates must submit relevant original documents along with two sets of self-attested photocopies at the time of admission. All category reservations as per State Government rules.

HOW TO APPLY

For the admission process, please visit the MUHS official website:

<https://www.muhs.ac.in/>

For further details: <http://www.muhs.ac.in>

IMPORTANT NOTES

- Candidates already admitted to a PG course in another subject are ineligible.
- Selected candidates who cancel admission are ineligible for future admissions.
- Failure to submit required documents will result in disqualification.
- Providing false or incomplete information leads to disqualification.
- Absence due to illness must be supported by a valid Medical Certificate.

FEE STRUCTURE & OTHER DETAILS

The fee is only the course fee and does not include hostel fees and expenses for living.

Fees Details

Semester	Fees
First Semester	50,000/-
Second Semester	50,000/-
Third Semester	50,000/-
Fourth Semester	50,000/-

OTHER EXPENSES & FACILITIES

- Caution Money Deposit: Rs. 10,000 (Fully Refundable).
- Hostel Facility: A separate facility available for girls and boys both inside and outside the campus. Students must apply separately.

RULES FOR CANCELLATION

Cancellation of admission will be as per the AICTE Procedure Guidelines no refund of fees for cancellations after the AICTE cut-off date.

NOTES & REGULATIONS

- Any complaints or grievances should be brought to the notice of the Secretary or Director.
- MGI Management reserves the right to make appropriate changes.
- All legal disputes are subject to Pune jurisdiction only.
- Reservation & Scholarships as per State Government Rules.

ANTI-RAGGING POLICY

Ragging in any form is strictly prohibited. Ragging is illegal and a criminal offence under the law. For any reported case, it is mandatory to initiate disciplinary proceedings and report to the police.

MIRM Seats
60

Session Begins
August 2026

CONTACT US

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Prospectus 2026-2027

